

COMMON POOL OF GENERIC ELECTIVES (GE) COURSES

GENERIC ELECTIVES (GE-13): PRINT MEDIA IN URDU

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/ Practice		
Print Media in Urdu	4	3	1	0	Urdu in Class XII or X	Nil

Learning Objectives

The Learning Objectives of this course are as follows:

- To make the students understand the role and use of print media in liberal democracy.
- To give a job opportunity.

Learning outcomes

The Learning Outcomes of this course are as follows:

- Understand the importance of print media in development of Urdu.
- Analyse the role of newspaper and magazines.
- Write different types of writings for print media such as feature, column and others.

SYLLABUS OF GE-13

UNIT – I

1. Sahafat ki tareef, Ibtada aur Ahad-ba-Ahad Irteqa
2. Urdu Sahafat ka Manzarnama
3. Khabar Nigari

UNIT – II

1. Idariya Nigari
2. Column Nigari
3. Feature

UNIT – II

1. Interview
2. Ishtehaar

3. Tabsra

Practical component (if any) - NIL

Essential/recommended readings

1. Urdu Mass Media – Fazalul Haq
2. Ablaghiyat – Shahid Husain
3. Hindustani AkhbarNavisi – Mohammad Ateeq Siddiqui
4. Khabar Nigari – ShafeQidwai
5. Tareekh-e-Sahafat – Imdad Sabri