B.A.(Prog.) Computer Discipline Specific Core Course-(DSC-6) (Major)

DSC-6: DATA MINING - I

DISCIPLINE SPECIFIC CORE COURSE: Data Mining-I

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility	Pre-requisite of
		Lecture	Tutorial	Practical/ Practice	criteria	the course (if any)
Data Mining - I	4	3	0	1	Passed 12th class with Mathema tics	Programming using Python

Learning Objectives

This course aims to introduce data mining techniques and their application on real-life datasets. The students will learn to pre-process the dataset and make it ready for application

of data mining techniques. The course will focus on three main techniques of data mining i.e. Classification, Clustering and Association Rule Mining. Different algorithms for these techniques will be discussed along with appropriate evaluation metrics to judge the performance of the results delivered.

Learning outcomes

On successful completion of the course, students will be able to:

- Pre-process the data for subsequent data mining tasks
- Apply a suitable classification algorithm to train the classifier and evaluate its performance.
- Apply appropriate clustering algorithm to cluster the data and evaluate clustering quality
- Use association rule mining algorithms and generate frequent item-sets and association rules

SYLLABUS

Unit 1

Introduction to Data Mining: Motivation and Challenges for data mining, Types of data mining tasks, Applications of data mining, Data measurements, Data quality, Supervised vs. unsupervised techniques

Unit 2

Data Pre-Processing: Data aggregation, sampling, dimensionality reduction, feature subset selection, feature creation, variable transformation.

Unit 3

Cluster Analysis: Basic concepts of clustering, measure of similarity, types of clusters and clustering methods, K-means algorithm, measures for cluster validation, determine optimal number of clusters

Unit 4

Association Rule Mining: Transaction data-set, frequent itemset, support measure, rule generation, confidence of association rule, Apriori algorithm, Apriori principle

Unit 5

Classification: Naive Bayes classifier, Nearest Neighbour classifier, decision tree, overfitting, confusion matrix, evaluation metrics and model evaluation.

Essential/recommended readings

- 1. Tan P.N., Steinbach M, Karpatne A. and Kumar V. *Introduction to Data Mining*, 2nd edition, Pearson, 2021.
- 2. Han J., Kamber M. and Pei J. *Data Mining: Concepts and Techniques*, 3rd edition, 2011, Morgan Kaufmann Publishers.
- 3. Zaki M. J. and Meira J. Jr. *Data Mining and Machine Learning: Fundamental Concepts and Algorithms*, 2nd edition, Cambridge University Press, 2020.

Additional References

- 1. Aggarwal C. C. Data Mining: The Textbook, Springer, 2015.
- 2. Dunham M. *Data Mining: Introductory and Advanced Topics*, 1st edition, Pearson Education India, 2006.

Recommended Datasets for:

Classification: Abalone, Artificial Characters, Breast Cancer Wisconsin (Diagnostic)

Clustering: Grammatical Facial Expressions, HTRU2, Perfume data

Association Rule Mining: MovieLens, Titanics

Suggested Practicals List (If any): (30 Hours)