

ABILITY ENHANCEMENT COURSE (A)
Under UGCF – 2022 in the line of NEP – 2020

Semester: III/ IV
BENGALI
AEC (A)-II

AEC (A)-II: Journalistic Writing in Bengali

Credit distribution, Eligibility and Pre-requisites of the Course

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course	Department Offering the Course
		Lecture	Tutorial	Practical/ Practice			
Journalistic Writing in Bengali	02	02	0	0	(for students who have studied the language up to Class VIII & above	students who have already opted AEC (A)-I in Bengali in either Semester I or II (alternative semester)	MIL&LS

Learning Objectives : The course aims at teaching and training the students in journalistic writing in the language so that they are well-equipped in the news covering, reporting, writing and editing for the electronic and print media. It also aims at enhancing their competence for freelancing and in the choice of their areas such as sports, movies, entertainment, business, social, political, historical etc.

Learning outcomes: : After completing the course, the students are expected to start preparing news items, reporting, taking interviews in Bengali for the media houses, electronic and print. The study shall provide sufficient training in writing and reporting (oral), conducting interviews and panel discussions for electronic media. The students will also be aware of the law and ethics involved in Journalism.

Allotted class: 30 hours

Unit -I

- Journalistic writings: Definition and elements

Unit -II

- Journalism: Definition and types

Unit -III

- Mediums of Journalistic writings: Print, Online, Multi-medial

Essential/recommended readings:

Adhikari, Anupam. *Sangbadikata Byboharik Prayog*, Kolkata: Alpana Enterprize, 2012.

Bhattacharya, Kaushik. *Jarrnalijmer Sahaj Path*, Kolkata: Parul Prakashani, 2004.

Chattopadhyay, Partha. *Ganajnapan: Tattwe O Prayoge*, Kolkata: Dey's, 2018.

Examination scheme and mode: Subject to directions from the Examination Branch/University of Delhi from time to time.